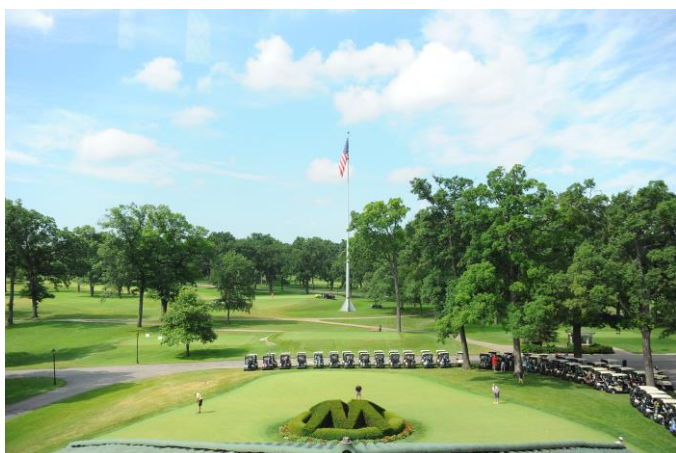




CHICAGO SELECT

GOLF INVITATIONAL

presented by



Medinah Country Club



July 27, 2020



2020 Underwriting Packet



Contact Information:

Cailie Furlong, American Cancer Society

Work: (312) 960-2305 | Email: Cailie.Furlong@cancer.org

Website: www.chicagoselect.org

GOLF TO SAVE LIVES

Help us save lives from cancer by supporting one of our **DISTINGUISHED GOLF EVENTS**. At these high-profile tournaments, avid players and enthusiasts receive noteworthy player gifts and awards, day-long hospitality, a cocktail reception, and awards dinner.

As a supporter, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our crucial mission.



We are currently funding more than \$410 million in **CANCER RESEARCH GRANTS*** and have invested more than \$4.8 billion in cancer research since 1946.

* As of July 2018



We responded to 1.34 million requests from people looking for **INFORMATION, HELP, AND SUPPORT** via phone and online chats in 2017.



We provided more than **340,000 RIDES TO TREATMENT** via our Road To Recovery® and other transportation programs in 2017.



We provided nearly 462,000 **NIGHTS OF FREE LODGING** via our Hope Lodge® program in 2017, and more than 500,000 total nights via our Hope Lodge communities, hotel partners, and other programs.




We bring together **1.5 MILLION VOLUNTEERS** to help save lives from cancer.



We have **96% BRAND RECOGNITION***, making us a preferred charity partner.

*2016 ACS Brand Tracker Study



CHICAGO SELECT GOLF INVITATIONAL

JULY 27, 2020 | MEDINAH COUNTRY CLUB

ABOUT THE CHICAGO SELECT GOLF INVITATIONAL

The American Cancer Society's 25th annual Chicago Select Golf Invitational will be held on Monday, July 27, 2020 at Medinah Country Club. Sponsors will have the opportunity to choose to play Medinah's Championship Course No. 3, rated #48 in the U.S. and #2 in Illinois by Golf Digest, Medinah Course No. 1, recently renovated by famed golf architect Tom Doak and ranked #13 in Illinois by Golf Digest, or Medinah's Course No. 2 which opened in June 2017 after a restoration by golf course architect Reese Jones.

A challenging day of golf will be capped off with a cocktail reception, an awards dinner, and silent and live auctions. You will not want to miss the opportunity to bid on our unparalleled auction items.

CHICAGO SELECT EXECUTIVE COMMITTEE

Event Chair

Dan Murphy *President and CEO, Idealease, Inc.*

Committee Members

Mitchell Andrews	<i>Partner, The Plexus Groupe, Inc.</i>
Jeff Carlsen	<i>Sr. VP and Chief Human Capital Officer, Reyes Holdings</i>
Dan Chrisman	<i>Senior Vice President, HUB International</i>
Dan Creamean	<i>Partner, KPMG LLP</i>
Scott Dolan	<i>Former Executive, A.M. Castle & Co. and United Airlines</i>
Jim Hart	<i>President, Burwood Group, Inc.</i>
Keric Kennedy	<i>SVP Sales, Idealease, Inc.</i>
Vaughn Moore	<i>President and CEO, AIT Worldwide Logistics</i>
Seth Rainford	<i>Regional VP & General Manager, LapCorp</i>
Mike Pesch	<i>U.S. CEO of Brokerage Services, Arthur J. Gallagher & Co.</i>
David Peters	<i>DVP/ GM Major Account Services, ADP</i>
Rob Simon	<i>Executive Account Manager, CDW</i>

Chicago Select Tournament Founder

Keith Bank *Founder, KB Partners and Club Champion Golfa*

HISTORY

The Chicago Select Golf Invitational is one of the longest running and most profitable golf events in the nation benefiting the American Cancer Society. Chicago Select was founded in 1995 by Keith Bank of KB Partners LLC.



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ADDITIONAL SPONSORSHIP OPPORTUNITIES THAT DO NOT INCLUDE GOLF

Sponsors are dedicated to maintaining a sustainable event for the American Cancer Society by covering the expenses of essential elements. If you and your company are not able to attend the event or are not golfers, but would like to support the American Cancer Society through the Chicago Select Golf Invitational, these opportunities could be the perfect option for you!

By committing to sponsor a specific portion of the event, these sponsors will receive name recognition on the event website and in the event program book. Additional recognition benefits are listed below by opportunity. These specific sponsorship opportunities do not include individual spots or foursomes. Your sponsorship would be 100% tax-deductible, and 100% of the proceeds raised by the Chicago Select Golf Invitational will go directly to cancer research.

Sponsorship Opportunity	Amount	Additional Benefits (if applicable)
Mobile Bidding	\$10,000	Your company logo will be displayed on the event mobile bidding site that guests must use to bid on silent auction items
Awards Dinner	\$10,000	Additional signage in the dinner area and your company logo displayed on the PowerPoint presentation as guests walk into the ballroom
Driving Range	\$7,500	Additional signage by the driving range with your company logo. Opportunity to bring your company tent to display prior to shotgun
Lunch Sponsor	\$5,000	Additional signage at the lunch locations on the course
Mission Moment	\$5,000	Company logo listed on the Mission Speaker page of the program book and PowerPoint Slide during the Awards Dinner
On Course Signage	\$5,000	Opportunity to include your company logo on all event day signage in bottom corner
Volunteer Support	\$5,000	Additional signage with your company logo in the Volunteer Room
Contest Awards	\$5,000	Event day signage with your company logo in the ballroom of the Awards Dinner and opportunity to include a note to all award winners



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CONTINUED....

ADDITIONAL SPONSORSHIP OPPORTUNITIES THAT DO NOT INCLUDE GOLF

Sponsorship Opportunity	Amount	Additional Benefits (if applicable)
Caddie bibs	\$3,500	Your company logo displayed on the back of all of the caddies' bib on both golf courses
Registration	\$2,500	Your company logo displayed on the back of all of the computers used for check-in and check-out
Putting Green	\$2,500	Additional signage displayed on the putting green prior to shotgun
Graphic Design	\$2,500	
Event Day Printing	\$2,500	
Raffle	\$2,500	Additional company recognition in program book and event day signage where raffle prize is described
Photographer	\$1,500	Your company logo displayed on the golf cart that is used by the photographer

2019 CHICAGO SELECT GOLF INVITATIONAL UNDERWRITING COMMITMENT FORM

Contact Information: (Please print)

Corporation (as listed on all print): _____

Contact Name (as listed on all print): _____

Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Work Phone: _____ Cell Phone: _____

Assistant's Name: _____ Assistant's Phone: _____

Assistant's Email: _____

Sponsorship Selection: (Check all that apply below)

___ \$10,000 Mobile Bidding Sponsor

___ \$10,000 Awards Dinner Sponsor

___ \$7,500 Driving Range Sponsor

___ \$5,000 Lunch Sponsor

___ \$5,000 Mission Moment Sponsor

___ \$5,000 On Course Signage Sponsor

___ \$5,000 Volunteer Support Sponsor

___ \$5,000 Contest Awards

___ \$3,500 Caddie Bibs

___ \$2,500 Registration Sponsor

___ \$2,500 Putting Green Sponsor

___ \$2,500 Graphic Design Sponsor

___ \$2,500 Event Day Printing Sponsor

___ \$2,500 Raffle Sponsor

___ \$1,500 Photographer Sponsor

___ **I would like to purchase a Mission Sign for \$500 in honor or in memory of someone.** *Your sign(s) will be displayed on the golf course that you are playing during Chicago Select.*

___ In Memory (Name: _____)

___ In Honor (Name: _____)

Credit Card Payment: (See additional payment options below)

___ Credit card (payments can be made at online by clicking [HERE](#))

Additional Payment Options:

___ Please invoice me

___ Check enclosed (payable to the American Cancer Society)

___ I will pay via credit card by calling (630) 733-9790

**Please Return Form to: Heidi Long at Cailie.Furlong@cancer.org or American Cancer Society, Inc.,
Attn: Chicago Select Golf Invitational, 225 N. Michigan Ave., Suite 1200, Chicago, IL 60601**



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CHICAGO SELECT 2019 SPONSORS

ADP	Keith Bank
Aflac	KPMG
AIT Worldwide Logistics	Glenn Lefkovitz
Allison Transmission	LabCorp
Arthur J. Gallagher	Lenovo
Keith Bank	Liberty Mutual
BMO Harris Bank	LifeLock with Norton Benefit
Brightstar	LYONSCG, a Capgemini Company
Mr. Louis Bucksbaum	Maxon Lift Corp.
Burwood Group	MetLife
Capital Strategies Investment Group LLC	Nationwide Insurance
CDW	Navistar
Chubb Insurance	PNC Financial
Cigna	Prudential
CNA	QBE
Dr. Mark Curcio	Reyes Holdings
Euclid Managers	Risk Placement Services
Eaton	RSM US LLP
Grainger	Sidley Austin
Grant Thornton	Stitch and Heart
The Hartford	Travelers Insurance
Hodges Mace	Truck Centers
Holland and Knight	William Blair
HUB International	West Monroe Partners
Idealease, Inc.	Wozniak Industries
John Hancock Retirement Plan Services	Zurich North American
KB Partners, LLC	