



presented by



Medinah Country Club



**Tuesday, September 1,
2020**



2020 Underwriting Packet



Contact Information:

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COVID-19

AMERICAN CANCER SOCIETY UPDATE

CANCER HASN'T STOPPED. *So neither have we.*

How has COVID-19 affected cancer research?

ACS has never faced a threat to our mission like COVID-19

- A 100-year mission to save lives is compromised. COVID-19 could reduce our funding of cancer research by 50% in 2020 if the current trends continue.
- If current revenue trends continue, we could be forced to cut our research grant funding by 50%.
 - This could be painful because the American Cancer Society is one of the largest non-profit funders of cancer research in the world, and cancer patients cannot afford anything less than research work moving full speed ahead.
 - In 2018, ACS invested \$147 million in cancer research and \$269 million in patient support while also working to improve cancer prevention and early detection.
- Because of the pandemic, our Hope Lodge facilities have been temporarily closed to cancer patients. However, we did offer those facilities to healthcare partners to provide lodging for healthcare workers.

Cancer patients need us now more than ever.

\$17 Million INVESTED IN ILLINOIS FOR RESEARCH IN 2019 ALONE:

funding studies to find the causes of and better treatments for cancer, and improve and save the lives of cancer patients.



CHICAGO SELECT GOLF INVITATIONAL

SEPTEMBER 1, 2020 | MEDINAH COUNTRY CLUB

ABOUT THE CHICAGO SELECT GOLF INVITATIONAL

The American Cancer Society's 25th annual Chicago Select Golf Invitational will be held on Tuesday, September 1, 2020 at Medinah Country Club. Sponsors will have the opportunity to choose to play Medinah's Championship Course No. 3, rated #48 in the U.S. and #2 in Illinois by Golf Digest, Medinah Course No. 1, recently renovated by famed golf architect Tom Doak and ranked #13 in Illinois by Golf Digest, or Medinah's Course No. 2 which opened in June 2017 after a restoration by golf course architect Reese Jones.

A challenging day of golf will be capped off with a cocktail reception, an awards dinner, and silent and live auctions. You will not want to miss the opportunity to bid on our unparalleled auction items.

CHICAGO SELECT EXECUTIVE COMMITTEE

Event Chair

Dan Murphy *President and CEO, Idealease, Inc.*

Committee Members

Mitchell Andrews *Partner, The Plexus Groupe, Inc.*
Jeff Carlsen *Sr. VP and Chief Human Capital Officer, Reyes Holdings*
Dan Chrisman *Senior Vice President, HUB International*
Dan Creamean *Partner, KPMG LLP*
Scott Dolan *Former Executive, A.M. Castle & Co. and United Airlines*
Jim Hart *President, Burwood Group, Inc.*
Keric Kennedy *SVP Sales, Idealease, Inc.*
Vaughn Moore *President and CEO, AIT Worldwide Logistics*
Seth Rainford *Regional VP & General Manager, LapCorp*
Mike Pesch *U.S. CEO of Brokerage Services, Arthur J. Gallagher & Co.*
David Peters *DVP/ GM Major Account Services, ADP*
Rob Simon *Executive Account Manager, CDW*

Chicago Select Tournament Founder

Keith Bank *Founder, KB Partners and Club Champion Golf*

HISTORY

The Chicago Select Golf Invitational is one of the longest running and most profitable golf events in the nation benefiting the American Cancer Society. Chicago Select was founded in 1995 by Keith Bank of KB Partners, LLC and has raised over \$9 million since its inception. In 2011, two stellar golf events, the Chicago Select Golf Invitational and the Metro Golf Classic, merged to carry on the tournaments' strong tradition of excellence.

CHICAGO SELECT GOLF INVITATIONAL

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ADDITIONAL SPONSORSHIP OPPORTUNITIES THAT DO NOT INCLUDE GOLF

Sponsors are dedicated to maintaining a sustainable event for the American Cancer Society by covering the expenses of essential elements. If you and your company are not able to attend the event or are not golfers, but would like to support the American Cancer Society through the Chicago Select Golf Invitational, these opportunities could be the perfect option for you!

By committing to sponsor a specific portion of the event, these sponsors will receive name recognition on the event website and in the event program book. Additional recognition benefits are listed below by opportunity. These specific sponsorship opportunities do not include individual spots or foursomes. Your sponsorship would be 100% tax-deductible, and 100% of the proceeds raised by the Chicago Select Golf Invitational will go directly to cancer research.

Sponsorship Opportunity	Amount	Additional Benefits (if applicable)
Mobile Bidding	\$12,500	Your company logo will be displayed on the event mobile bidding site (10 days) that guests must use to bid on silent auction items (~1000 unique user reach).
Awards Dinner	\$10,000	Additional signage in the dinner area and your company logo displayed on the PowerPoint presentation as guests walk into the ballroom
Driving Range	\$7,500	Additional signage by the driving range with your company logo. Opportunity to bring your company tent to display prior to shotgun
Lunch Sponsor	\$5,000	Additional signage at the lunch locations on the course
Mission Moment	\$5,000	Company logo listed on the Mission Speaker page of the program book, golf cart video, and PowerPoint Slide during the Awards Dinner
On Course Signage	\$5,000	Opportunity to include your company logo on all event day signage in bottom corner
Volunteer Support	\$5,000	Volunteer t-shirts to be branded with your company logo. Additional signage with your company logo in the Volunteer Room
Contest Awards	\$5,000	Event day signage with your company logo in the ballroom of the Awards Dinner and opportunity to include a note to all award winners

CHICAGO SELECT GOLF INVITATIONAL

JULY 27, 2020 | MEDINAH COUNTRY CLUB

CONTINUED....

ADDITIONAL SPONSORSHIP OPPORTUNITIES THAT DO NOT INCLUDE GOLF

Sponsorship Opportunity	Amount	Additional Benefits (if applicable)
Breakfast Sponsor	\$5,000	Signage at breakfast tent and program book
Golf Carts	\$3,500	Additional signage in each golf cart (~150)
Registration	\$2,500	Your company logo displayed on the back of the computers used for check-in and check-out
Putting Contest	\$2,500	Additional signage displayed on the putting green prior to shotgun
Raffle	\$2,500	Additional company recognition in program book and event day signage where raffle prize is described
Face Masks	\$2,500	All face masks will be branded with your company logo
Hand Sanitizer	\$2,000	All hand sanitizer bottles will be branded with your company logo
Photographer	\$2,000	Your company logo displayed on the golf cart that is used by the photographer
Sunscreen	\$1,000	1 sign with company logo and table to hand out giveaways and sunscreen.

2020 CHICAGO SELECT GOLF INVITATIONAL UNDERWRITING COMMITMENT FORM

[Click here to complete this Commitment Form online.](#)

Contact Information: (Please print)

Corporation (as listed on all print): _____

Contact Name (as listed on all print): _____

Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Work Phone: _____ Cell Phone: _____

Assistant's Name: _____ Assistant's Phone: _____

Assistant's Email: _____

Sponsorship Selection: (Check all that apply below)

\$12,500 Mobile Bidding Sponsor

\$10,000 Awards Dinner Sponsor

\$7,500 Driving Range Sponsor

\$5,000 Lunch Sponsor

\$5,000 Mission Moment Sponsor

\$5,000 On Course Signage Sponsor

\$5,000 Volunteer Support Sponsor

\$5,000 Contest Awards

\$5,000 Breakfast Sponsor

\$3,500 Golf Cart Sponsor

\$2,500 Registration Sponsor

\$2,500 Putting Contest Sponsor

\$2,500 Raffle Sponsor

\$2,500 Face Masks Sponsor

\$2,000 Hand Sanitizer Sponsor

\$2,000 Photographer Sponsor

\$1,000 Sunscreen Sponsor

I would like to purchase a Mission Banner in honor or in memory of someone. Your sign(s) will be displayed at the event. Please click [HERE](#) to fill out the commitment form.

Individual Tribute (\$500)

Corporate Tribute (\$1,000) – Includes company logo

Credit Card Payment: (See additional payment options below)


Credit card (payments can be made at online by clicking [HERE](#))

Additional Payment Options:

Please invoice me

Check enclosed (payable to the American Cancer Society)

**Please Return Form to: Heidi Long at Cailie.Furlong@cancer.org or American Cancer Society, Inc.,
Attn: Chicago Select Golf Invitational, 225 N. Michigan Ave., Suite 1200, Chicago, IL 60601**



CHICAGO SELECT GOLF INVITATIONAL

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CHICAGO SELECT 2019 SPONSORS

ADP
Aflac
AIT Worldwide Logistics
Allison Transmission
Arthur J. Gallagher
Keith Bank
BMO Harris Bank
Brightstar
Mr. Louis Bucksbaum
Burwood Group
Capital Strategies Investment Group LLC
CDW
Chubb Insurance
Cigna
CNA
Dr. Mark Curcio
Euclid Managers
Eaton
Grainger
Grant Thornton
The Hartford
Hodges Mace
Holland and Knight
HUB International
Idealease, Inc.
John Hancock Retirement Plan Services
KB Partners, LLC
Keith Bank
KPMG
Glenn Lefkovitz
LabCorp
Lenovo
Liberty Mutual
LifeLock with Norton Benefit
LYONSCG, a Capgemini Company
Maxon Lift Corp.
MetLife
Nationwide Insurance
Navistar
PNC Financial
Prudential
QBE
Reyes Holdings
Risk Placement Services
RSM US LLP
Sidley Austin
Stitch and Heart
Travelers Insurance
Truck Centers
William Blair
West Monroe Partners
Wozniak Industries
Zurich North American