American Cancer Society

CHICAGO SELECT GOLF INVITATIONAL

1995 25 ANNIVERSARY 2020

presented by

IDEALEASE Truck Leasing & Rental®

Medinah Country Club

MEDINAH COUNTRY CLUB

July 27, 2020

Live and Silent Auction Packet

Contact Information:
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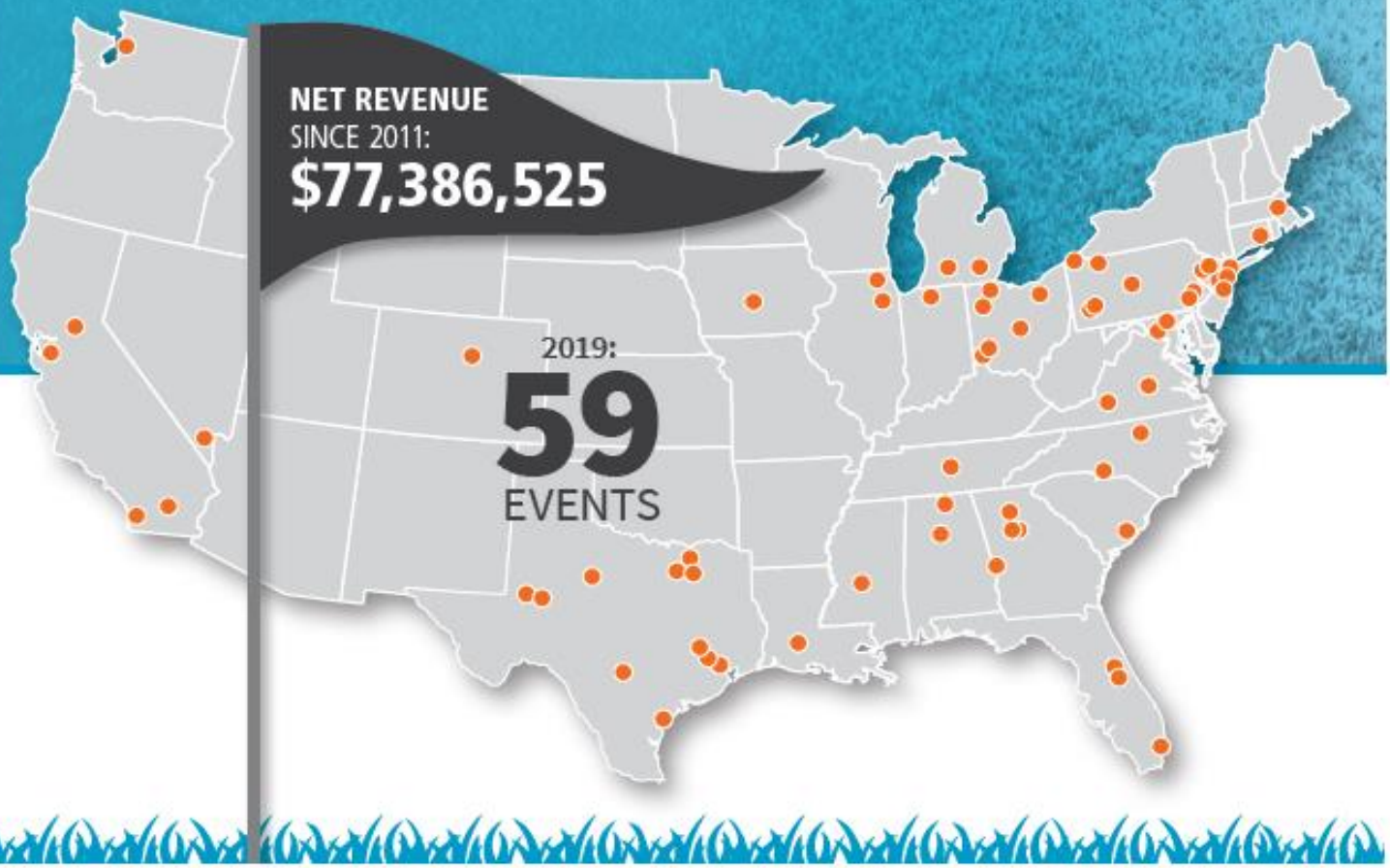
Website: www.chicagoselect.org

American Cancer Society®

GOLF TO SAVE LIVES

Help us save lives from cancer by supporting one of our **DISTINGUISHED GOLF EVENTS.** At these high-profile tournaments, avid players and enthusiasts receive noteworthy player gifts and awards, day-long hospitality, a cocktail reception, and awards dinner.

As a supporter, you are making an investment in us and will enjoy a positive return in marketing value and impact on your organization, all while helping us achieve our crucial mission.



We are currently funding more than $410 million in **CANCER RESEARCH GRANTS*** and have invested more than $4.8 billion in cancer research since 1946.

**As of July 2018*

We responded to 1.34 million requests from people looking for **INFORMATION, HELP, AND SUPPORT** via phone and online chats in 2017.

We provided more than **340,000 RIDES TO TREATMENT** via our Road To Recovery® and other transportation programs in 2017.

We provided nearly 452,000 **NIGHTS OF FREE LODGING** via our Hope Lodge® program in 2017, and more than 500,000 total nights via our Hope Lodge communities, hotel partners, and other programs.

We bring together **1.5 MILLION VOLUNTEERS** to help save lives from cancer.

We have **96% BRAND RECOGNITION***, making us a preferred charity partner.

**2016 ACS Brand Tracker Study*

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ABOUT THE CHICAGO SELECT GOLF INVITATIONAL

The American Cancer Society's 25th annual Chicago Select Golf Invitational will be held on Monday, July 27, 2020 at Medinah Country Club. Sponsors will have the opportunity to choose to play Medinah's Championship Course No. 3, rated #48 in the U.S. and #2 in Illinois by Golf Digest, Medinah Course No. 1, recently renovated by famed golf architect Tom Doak and ranked #13 in Illinois by Golf Digest, or Medinah's Course No. 2 which opened in June 2017 after a restoration by golf course architect Reese Jones.

A challenging day of golf will be capped off with a cocktail reception, an awards dinner, and silent and live auctions. You will not want to miss the opportunity to bid on our unparalleled auction items.

CHICAGO SELECT EXECUTIVE COMMITTEE

Event Chair

Dan Murphy	*President and CEO,* Idealease, Inc.

Committee Members

Mitchell Andrews	*Partner*, The Plexus Groupe, Inc.
Jeff Carlsen	*Sr. VP and Chief Human Capital Officer,* Reyes Holdings
Dan Chrisman	*Senior Vice President,* HUB International
Dan Creamean	*Partner*, KPMG LLP
Scott Dolan	*Former Executive,* A.M. Castle & Co. and United Airlines
Jim Hart	*President,* Burwood Group, Inc.
Keric Kennedy	*SVP Sales,* Idealease, Inc.
Vaughn Moore	*President and CEO,* AIT Worldwide Logistics
Seth Rainford	*Regional VP & General Manager,* LapCorp
Mike Pesch	*U.S. CEO of Brokerage Services*, Arthur J. Gallagher & Co.
David Peters	*DVP/ GM Major Account Services,* ADP
Rob Simon	*Executive Account Manager*, CDW

Chicago Select Tournament Founder

Keith Bank	*Founder, KB Partners and Club Champion Golf*

HISTORY

The Chicago Select Golf Invitational is one of the longest running and most profitable golf events in the nation benefiting the American Cancer Society. Chicago Select was founded in 1995 by Keith Bank of KB Partners, LLC and has raised over $9 million since its inception. In 2011, two stellar golf events, the Chicago Select Golf Invitational and the Metro Golf Classic, merged to carry on the tournaments' strong tradition of excellence.

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AUCTION DONOR BENEFITS

Contributing an auction item to the Chicago Select Golf Invitational is a unique opportunity for a corporation or individual to make a commitment to the health and well-being of our community.

Recognition Benefits

Silent Auction donations will be recognized on table-top signage at the event that will include a description of the item and the donor's name.

All Silent Auction items will be featured in the mobile bidding technology. Event attendees (approximately over 300) will have the capability to view your auction item and bid on their smart phone on the day of the event, and if available, a week prior to Chicago Select.

Live Auction donations will be featured on signage and projection screens during the event and described by the auctioneer during the Live Auction segment of the program.

Additional Information

Final designation and placement into auction categories (Live or Silent) will be determined by Chicago Select staff.

2020 CHICAGO SELECT GOLF INVITATIONAL AUCTION COMMITMENT FORM

Donor Information: (Please print)

Corporation (as listed on all print): _____
Contact Name (as listed on all print): _____
Title: _____
Address: _____
City, State, Zip: _____
Email: _____
Work Phone: _____ Cell Phone: _____

If the winner of the auction item should contact someone other than the donor, please list his/her contact information below.
Contact Name: _____
Phone Number: _____ Email: _____

Value of Donation: $_____

Donation Description (Please fill out one form per item.):
_____
_____
_____

Required Golf Course Donation Information. (If this is a golf course donation, please check all that apply):
☐ Hosted Threesome ☐ Unhosted Foursome
☐ Lunch will be included. ☐ Cart will be included. ☐ Caddies will be included.

Golf Course Name: _____
Golf Course Location (City & State): _____

Restrictions (Expirations dates, blackout dates, etc.)
_____
_____
_____

Please Check All That Apply: ☐ This is a corporate donation. ☐ This is a personal donation.
☐ I wish to be anonymous. ☐ ACS has my permission to create a certificate for this item.

Please note: Items that must be redeemed by a certain date (i.e.: tickets for sporting events, concerts, etc.) cannot be within 30 days of the event date. If an expiration date is not provided, a default expiration date of one year after the event date will be assigned. All items donated will be used in auctions benefiting the American Cancer Society.

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Please return Auction Commitment Form to Cailie Furlong
Email: Cailie.furlong@cancer.org | Mail: 225 N. Michigan Ave., Suite 2100, Chicago, IL 60601

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CHICAGO SELECT 2019 SPONSORS

ADP
Aflac
AIT Worldwide Logistics
Allison Transmission
Arthur J. Gallagher
Keith Bank
BMO Harris Bank
Brightstar
Mr. Louis Bucksbaum
Burwood Group
Capital Strategies Investment Group LLC
CDW
Chubb Insurance
Cigna
CNA
Dr. Mark Curcio
Euclid Managers
Eaton
Grainger
Grant Thornton
The Hartford
Hodges Mace
Holland and Knight
HUB International
Idealease, Inc.
John Hancock Retirement Plan Services
KB Partners, LLC
Keith Bank
KPMG
Glenn Lefkovitz
LabCorp
Lenovo
Liberty Mutual
LifeLock with Norton Benefit
LYONSCG, a Capgemini Company
Maxon Lift Corp.
MetLife
Nationwide Insurance
Navistar
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William Blair
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